

Enterprise Europe Network EU Single Market Success stories



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Introductory Note

The Enterprise Europe Network's group of experts on the **Single Market** is a dedicated group of specialists committed to facilitating the exchange of expertise and knowledge. These experts are passionate about tackling the challenges and complexities of the Single Market, aiding companies in their endeavours abroad, and fostering an understanding of the legislative intricacies that govern the market.

In 2023, the **EU Single Market marks its 30th anniversary**, a significant milestone in the realm of international commerce. To celebrate this achievement, our experts have curated the Single Market Success Stories Brochure, a collection of inspiring narratives that showcase the tangible benefits reaped by businesses, particularly small and medium-sized enterprises (SMEs) and self-employed individuals, within the EU Single Market.

The stories featured in this brochure illuminate how the four fundamental freedoms of the Single Market—free movement of goods, persons, services, and capital—have simplified daily business operations, fuelling growth and prosperity across the European Union. These success



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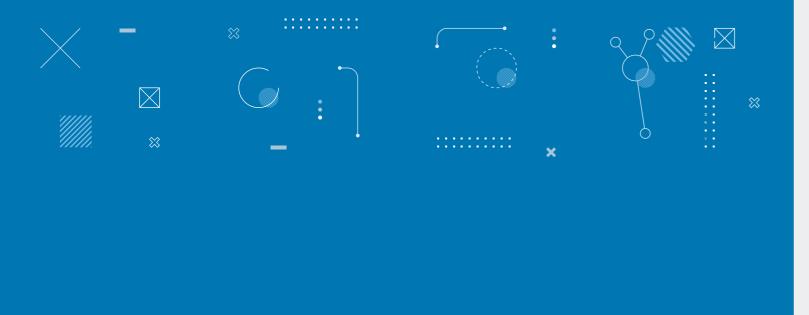
stories, totalling 70 from 17 EU Member States and Iceland, are a testament to the impactful collaboration within the Network, exemplifying its strength and functionality.

Through this publication, our goal is to empower potential and current client companies, providing them with valuable insights and encouragement to thrive within the EU Single Market. By sharing practical examples of successful ventures, we aim to demystify the process of conducting business abroad and highlight the supportive role of the Network experts.

This brochure is not merely a compilation of stories; it serves as inspiration for anyone seeking to engage with the EU Single Market. With the Network experts on the Single Market by their side, SMEs and entrepreneurs can embark on their international business journeys with confidence.

We extend our heartfelt gratitude to all the dedicated consortia and Communication Champions who made this publication possible. Together, we celebrate the triumphs of businesses within the Single Market and look forward to inspiring countless others on their path to success.





Enterprise Europe Network EU Single Market Success stories Enterprise Europe Network

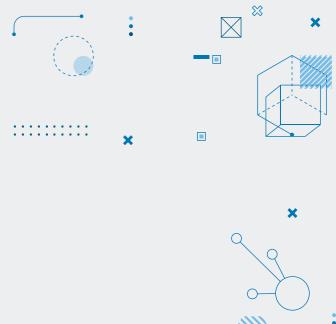
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EEN Austria, Austria4SME

Claudia Bauer (AT), Founder of Lotta Curls:



This unique product can be used to style curls overnight in an uncomplicated way by simply wearing it. It does not require any heat or complicated heat treatment. The start-up company was looking for bags to store their stylish hair bands. They got in touch with Michaela Ahlgrimm-Siess, the EEN-expert at the Austrian EEN-partner Internationalization Center Styria (ICS) who published a business request for printed sustainable fabric bags produced in Europe.

Within a few weeks. Michaela had to deal with a huge volume of offers from Enterprise Europe Network partners leaving her two clients with lots of options to choose from. The two founders are



David Lugmary (AT), CEO easgoinc.:



It all started 10 years ago when easygoinc CEO David Lugmayr and CTO Martin Erbler decided to rent office space in the carpentry company of Lugmayr's parents. Since then, the company easygoinc has evolved quite a bit and transforms family vans or panel vans (brand-independent) into flexible mobile homes and offers vanlife modules as well as complete campers on a new vehicle basis. When the company was looking for manufacturers of custom-made mattresses who could fulfil the wide range of flexibility in shape and size required by easygoinc the EEN-team of the Economic Chamber of Upper Austria (WKOÖ) entered the stage. Short transport routes were and still are very important for easygoinc. That's why the EEN team from We have learned a lot from our new business partner and have benefited from the perspective of the Slovakian company. We are convinced of the high quality and precise working methods of this manufacturer and appreciate his mutual feedback culture. Many thanks to Anna Thaller from the Enterprise Europe Network-Team at WKOÖ (Austria) for arranging this valuable longstanding business contact.

WKOÖ was looking for manufacturing companies in Austria's neighbouring countries. Together with a mattress manufacturer from Slovakia, easygoinc. optimised and significantly developed the design and shape of the mattresses for their ROAMER and TRAMPER motorhomes as well as for the BIKE and SPORT Vanlife modules. Meanwhile easygoinc counts 40 employees and founded a subsidiary in Switzerland.





The EEN marketplace is a super easy way to look for new producers!

Curly hair overnight without heat" is the marketing concept of Christina Niederl and Claudia Bauer, who founded the company Lotta Curls in Styria (Austria) in 2021. Their lifestyle product, which is in high demand, is a hair band available in different colors.

now constantly working on new hairband variations and other accessories to steadily diversify their product portfolio. And Christina Niederl and Claudia Bauer keep coming back to receive the tailormade support that the Enterprise Europe Network offers free of charge!



Opening up the French market

Given the size of the company, we do not have the internal resources to access reliable legal information when we want to enter new markets. The EEN network's help in this respect has been very important for us, as it has enabled us to call on experts at no cost and to structure our internationalization strategy by targeting the right market.



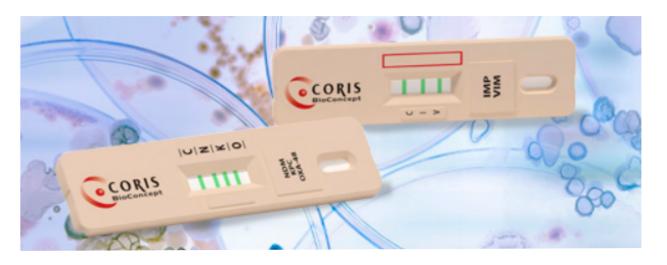
ALVENAT is a Belgian SME specializing in the production of rapeseed and sunflower oil. The company, which has already been in contact with EEN Wallonia for other projects, contacted AWEX to find out if there were any taxes or duties applicable to the export of sunflower oil to France for a client in the cosmetic sector. The company was aware of a tax applied by France to oils for human consumption. After internal research and contact with one of our French EEN partners, AWEX was able to confirm to the company that there were no customs duties or taxes applied. The special tax on oils for human consumption was abolished in 2020.

There was, however, another tax, which is instituted for the development of the vegetable and animal fats processing industry and which is allocated to ITERG - Institut des corps gras - but the company is not concerned. Indeed, the French legislation stipulates that this tax is not applied to imports from other member states of the European Economic Area (EEA). This specific support has enabled the company to structure its export strategy and focus on this market for the coming year.

EENWallonia2022, AWEX

A positive outcome after feedback

AWEX, through the EEN network, was able to raise our issue with the European Commission quickly and efficiently.



CORIS BIOCONCEPT is a small Belgian company that develops, manufactures and markets rapid diagnostic tests for the detection of pathogens responsible for enteric, respiratory and gastric diseases. The company contacted AWEX, partner of EEN Wallonia during Fall 2022 to report issues regarding a new European regulation related to InVitroDevices certification. The company pointed out that the regulation imposed a set of constraints that were difficult to comply with for smaller companies, leading not only to higher costs but also to a longer time-to-market.



As a first step, the team of EEN Wallonia at AWEX duly reported the case to the European Commission using the feedback channel. But they also investigated at Belgian and European levels to find effective ways to support the company. It appeared that the feedback of the company has been added to those reported by several other companies, stakeholders but also by European states, contributing therefore to be assessed as relevant and important by the European Commission. An amendment was quickly adopted in March 23 providing a partial solution for the company.



BULGARIA

EEN-Vlaanderen, FIT

Arcsec, Safer navigation of the space junkyard

Tjorven Delabie, CEO and cofounder of arcsec

The first dry pitch was a vital eye-opener: our presentation didn't go as smoothly as it should, and we flunked the Q&A. We took Enterprise Europe Network Vlaanderen's critical feedback to heart and aced the second run a few weeks later.

Space tech startup arcsec hauled in EUR 1.3 million in funding from the prestigious EIC Accelerator program. The Flandersbased team confidently completed the application in under six months and received the first payment just days after the grant signature.

Rocket-launching material, disused satellites, bits of debris from collisions... There's an enormous amount of space junk orbiting Earth. According to the ESA, about 34,580 of those objects are currently being tracked. But there are tons more that – quite literally – fly under the radar because they are too small to be detectable by current equipment. In a world first, the tech that's being developed by arcsec will be able to detect tiny pieces of space debris of 3 cm. This is a major step forward. Because no matter how small the fragments, they can still prove disastrous if they hit satellites, spacecraft and the like.

To prepare for the final jury confrontation Arcsec reached out to Enterprise Europe Network Vlaanderen to make use of the free guidance they provide for European grant applications. During 2 test pitch sessions, they rehearsed the jury interview just as if it were the real thing: This exercise provided them with handson feedback on how to improve their pitches so as to convince the actual jury.

After working with EEN-Vlaanderen for their EIC-Accelerator success Arcsec use the other services of the EEN Network to establish contacts and link up with partners throughout Europe via participation in matchmaking activities at the Le Bourget Fair, the Commercial Space Days in Luzern and the Space Tech Expo in Bremen so that they can make themselves known in the exiting and challenging sector that is Aerospace. InnoForward, Business Support Centre for SME

Successful voluntary settlement of a commercial dispute case between a BG and a LT company

I have contacted the EEN-Ruse regarding a late payment due by a Lithuanian forwarding company. We received tremendous support from Mrs. Iliana Draganova, who helped us to receive the payment. Without the help of the network, we would not have been able to deal with the situation so quickly smoothly.



In mid-January 2023 company Transgarant Ltd approached EEN-Ruse regarding a case with an overdue payment by a Lithuanian (LT) company. The EEN client is a transport company, which has signed a contract to provide transport services to a Lithuanian company. The LT company owed the BG company the amount of EUR 2 400 without interest for a transport service under a transport contract, which was 4



months overdue. EEN-Ruse analyzed the situation and before making official and/ or legal measures, EEN-Ruse offered the company the option of assisting it with a voluntary payment by the LT company using the resources of the Enterprise Europe Network.

Mrs. Irma Taparauskienė from the EEN nod at Kaunas Chamber of Commerce, Industry, and Crafts offered their support on the case. After advising the LT company on the options, Mrs. Taparauskienė has received a confirmation from the LT company that they will voluntarily make the due payment to Transgarant Ltd.



InnoForward, RIC "Ambitious Gabrovo"

A successful partnership between Bulgarian and Italian Companies

We were very impressed by the RIC EEN team at the event we attended and grateful for the partnership and the new clients that we found from it.



In 2022, RIC played a pivotal role in organizing an event where we showcased the extensive range of services offered by our network. During this event, Perfect Ltd expressed a keen interest in our offerings, sparking the beginning of their journey as our clients. Notably, Perfect Ltd boasts a state-of-the-art digital studio, specializing in a broad spectrum of services. After several productive meetings, our collective efforts in finding potential partners generated significant interest from companies spanning across Europe. A noteworthy moment arrived when we received a conspicuous expression of interest from Mrs. Onorina Mussini, AZIENDA SPECIALE representing S.E.R.M. - SVILUPPO ECONOMICO DELLA REGIONE MOLISE -DELLA CAMERA DI COMMERCIO DEL MOLISE, Italy, on behalf of Milestn Srl, an innovative Italian digital marketing company. Milestn's mission revolves around assisting client companies in expanding their market share. The outcome was a collaborative partnership agreement between Perfect Ltd. and Milestn Srl. At present, both companies are seamlessly delivering services to clients in Bulgaria and Italy, solidifying our commitment to providing exceptional value to our customers.

CROATIA

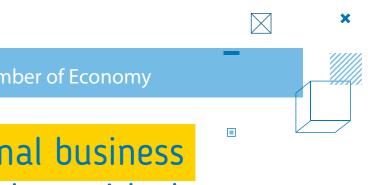
EEN Croatia, Croatian Chamber of Economy

Finding an international business partner in only three days with the EEN's help

With EEN, we successfully placed our products in foreign markets. The EEN team was of great help to us in the internationalization of our business.

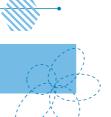


Croatian company STUDIO NINE Ltd. produces high-quality solutions for treating all optical and other sensitive surfaces. The company owns formulations of biodegradable products without alcohol, which gives it an advantage over competing products and emphasizes the "green story" that has been pursued since the first day of development. The first specialized product they developed was the <u>MAGIC</u> <u>CLEANER</u> (100% Croatian product), used to clean all sensitive surfaces such as glasses, mobile phones, laptops, all types of screens and touch screens, photo lenses, etc. and is entirely biodegradable.



Wanting to grow their business and expand to the Single Market, the company turned to the EEN Croatia consortium leader, the Croatian Chamber of Economy. The company's business profile was created in the Business Cooperation Database with detailed product characteristics. After only three days, EMEA Ltd., a representative and distributor of medical products from Slovenia, called. Negotiations soon began, cooperation was agreed upon, and subsequent representations for countries in the region. The company continues to launch new products to the Single Market and is supported by EEN Croatia every step of the way.

EEN Croatia, Step Ri Science and Technology



Fast expansion to the Polish market

The best thing you can do in business is to expand your network. A wide network brings a lot of new people. A lot of people are bringing new ideas. New ideas are bringing new products. New products bring new and higher revenue. Trust the network.



Croatian SME Infinity Luxury Ltd., established in 2017, provides clients with unique outdoor shower solutions. In 2022, it made a couple of changes, one of which was the total rebranding of the company. The company wanted to have a complete story that connects the company, the place where it comes from, its products, its legacy and its lifestyle. That's how it created the KORTA brand.

The company wanted to penetrate the Polish market but could not find a partner there. The EEN network connected it with the Polish company Radecom Ltd., which became one of its crucial European partners. This partnership has quickly resulted in the company's increased sales numbers, brand value and recognition.

CZECHIA

Successful posting of workers

Company CZECH MONTAGE is always pleased to have such a partner to discuss each posting to many different countries. Cooperation with EEN is wonderful and great advice is given. Thanks to this support we can join new markets quite easily.



Our company is dealing with assembly of shelving and racking systems for warehouses in various EU Member States, for this purpose we post of workers, there. Rules for posting of workers are complicated and differ from country to country considerably. That is why we always contact EEN and ask them for the

\square Centre for Regional Development of the Czech Republic

assistance. Their assistance covers all aspects and procedures connected with posting of workers to particular EU Member State: working conditions (including remuneration), obligatory social and health insurance rules, rules for VAT and income taxes, notification procedures (for posted workers and for qualification regulated in the host EU Member State) and required documentation including obligatory translations. Thanks to the obtained advisory we can join new markets and thus increase our turnover and market share. In addition, this support prevents us from paying high fines or penalties, which are often issued by authorities of other states in case of not meeting relevant rules and conditions.



Regional Chambre of Commerce Moravia-Silesia

Successful entry into the single market and establishment of a branch office

Thanks to long-term cooperation with Trafin Oil, EEN has become a quaranteed reliable partner for our company in developing our business. When we need consulting services related to foreign markets, digitization and other matters, we turn with confidence to the EEN team. They are currently helping us bring more and more oils back into play in the single market. We are on the same boat.



Trafin Oil has been using sophisticated logistics for more than 15 years to be able to collect used cooking oils from restaurants, gastro businesses, as well as municipalities and citizens from the ever-increasing number of bins. All this collected waste oils and fats are then processed at our own factory for secondary use. Through gradual mechanical purification, we produce clean raw material used in the production of

modern fuels. When expanding our scope to the single market countries we face many challenges and we therefore welcome help in the form of assistance in acquiring new business contacts or advisory and consulting services from EEN. Our company has decided to establish a subsidiary in Austria and we appreciated EEN help in obtaining more detailed information regarding waste management permits, necessary licenses and other documents to make our business compliant with Austrian laws. At the same time, we welcome assistance in researching the markets with used oils in Spain and Italy, thanks to this cooperation with EEN we get the possibility of expanding our activities in the territory of these countries as well.

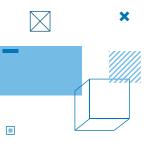


Finnish startup networked with the help of EEN research profile

Ainak is excited about the opportunities EEN offers for finding European-wide business partners. Finding partners is always challenging and EEN is a great platform that has already proven to be successful.



Finnish startup Ainak creates AR and AI based solutions for redesigning interior spaces. Using the AR based platform, the client can quickly sketch and visualize new layout designs for home, office or factory spaces.



The company turned to EEN when they were looking for partners to RE-CENTRE Eurocluster project. A research profile was made, Italian EEN colleague noticed the profile and informed her client who got interested. The companies made a proposal and received the funding. Ainak continues to use the EEN services, and a business offer profile for commercial partner search is under preparation.

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FRANC

Support to Galleria Green, a Fine Art Photography online gallery

Enterprise Europe Network's useful and practical advice helped to clarify consumer law and VAT rules in the EU Internal Market.

EEN Antilles - CCI IG

MAISON LA FUMEE

My EEN advisor help me understood the market and prepare for our BtB appointments.

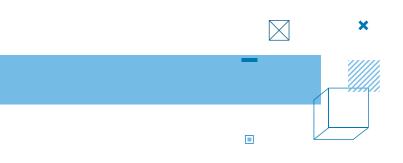
Galleria Greer

Soon to be launched Galleria Green is an online Fine Art photography gallery specializing in offering pre-ordered highquality artwork for purchase and showcasing the distinctive creations of photo artist Irina Hurme. The entire process, from artwork creation to printing in collaboration with top European printing labs, is an integral part of the artist's approach.

Galleria Green reached out to EEN to seek clarification on EU consumer law and VAT rules as the innovative preordering concept and delivery of the finished, handcrafted artworks worldwide by external Fine Art photography printing services had to be aligned with the EU law. The invaluable information and advice received from the Enterprise Europe Network played a pivotal role in finalizing Galleria Green's business model.



Maison la fumée is a family business that was driven by the love of taste, this project was born in 2020. Combining tradition and culinary innovation, MAISON LA FUMÉE surprises with unusual compositions based on local products and spices. It is with care that Marc Paturot, its founder and artisan smoker offers a variety of products and quality food products from an artisanal manufacture.



International buyers from the food & spirit industry from Canada and the United States visited the islands of Guadeloupe to meet local productors, taste new products and visit sites.

With the help of our EEN Team, they were able to chose themselves the products by going to the producers' production centres and meeting them in person, to gain a better understanding of the region and its specificities. It was agreed with them to organise a buying trip to select products that the American and Canadian shopkeepers considered to have high potential and to check their compliance before they were put on the market.

Thanks to this program and EEN consortium Maison la fumée was able to sign his first contract with Canada.

EEN ANTILLES, CCI Martinique

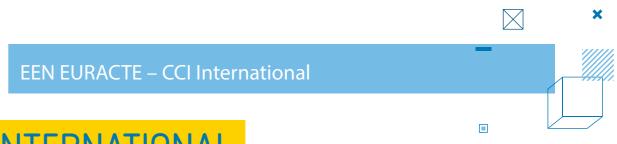
KADALYS

Do not hesitate to ask CCI Martinique, Team France Export and EEN member, to support you, as they provide good advice " Shirley Billot, KADALYS CEO, a biotechnology company specialized in health and beauty.

Kadalys

KADALYS is a pioneering French cosmetic brand based in Martinique that has become a worldwide reference in banana expertise. For years now, the company has been prospecting and selling its products in Europe, the United States and Asia, with 60% export sales and sales over 1.5 million euros in 2022. The company wished to pursue its development on the African market and asked us to support its project. She joined

our support program called "Booster Afrique", which included advice sessions, a prioritization study of three markets: Côte d'Ivoire, Nigeria and Senegal, and then detailed prospection of the Ivorian market to validate her potential in Côte d'Ivoire. Out of some 15 prospects identified and having expressed an interest in the KADALYS offer, 5 BtoB meetings were held during the prospecting mission last June. Today KADALYS is currently finalizing contractual terms and the creation of its catalogue with a leading pharmaceutical wholesaler and is also in contact with a major pharmacy. The launch of the brand is scheduled for the end of the year.



JCH INTERNATIONAL

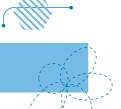
Philippe Cordier – JCH International

Thanks to the regulatory audit carried out by the Enterprise Europe Network, we understood the importance of getting more involved in making our products compliant, and we became aware of what we needed to do in a concrete way to increase transparency with our customers.



Valérie and Philippe Cordier, experts in beauty care, took over JCH International in 2006, and now offer quality beauty accessories. Thanks to their high standards, their products were mainly sold to health and beauty professionals, mostly in France. But they were quick to consider international expansion. A regulatory audit carried out by Enterprise Europe Network Hauts-de-France clarified their European legal duties in terms of product compliance. EEN also adapted their terms and conditions for international use when they launched their websites. Today, 25% of JCH sales are made abroad, involving the EU, Dubai, Australia and Colombia. Their exchanges with foreign partners and customers are secured thanks to EEN's advice. The JCH team has since grown to about fifteen employees at headquarters and in the warehouses.

This success story reflects the essential support provided by Enterprise Europe Network, a catalyst for JCH International's international expansion, marked by regulatory compliance of their products and website and the development of solid partnerships.



Sylvaine Duval SARL

The EEN team, with its very detailed knowledge and expertise in business development on the European territory, enabled me to tackle regulatory and technological subjects in a personalized and in-depth way, in a rather short timeframe.

When resilience rhymes with compliance

You have convinced us to take the decisive steps to market our product in compliance with current legislation.



SYLVAINE DUVAL SARL, a landscaping agency with 23 years of expertise, has created a vegetal bio-filter to purify indoor air in businesses. How? Walyzeo neutralizes pollutants, generates oxygen, and restores electrostatic balance by harnessing the power of plants! Led by Sylvaine WILLEMS, the company aims to enhance workspaces and add value to buildings through vegetation, without toxic waste. With support from Enterprise

Hauts-de-France, Europe Sylvaine secured her project, adhering to European standards. This involved a regulatory audit, intellectual property pre-diagnosis, and adding the company's profile to the POD for identifying new clients and suppliers in over 50 countries. Thanks to this, Sylvaine has successfully developed her project, installing numerous largescale vegetal walls in France.

Sylvaine

Duva

Ingénierie Environnemer



During the COVID-19 sanitary crisis, OXY, a French industrial company specialised in marking and signage, decided to respond to the fall in the level of activity by manufacturing face protections. Having the necessary resources, materials, machinery and staff, the company launched a first version. To identify customers in the EU, OXY contacted EEN at the regional Chamber of Commerce and Industry, but



very quickly the problem of compliance arose. OXY didn't know that the product had to comply with CE marking rules for Personal Protective Equipment.

EEN explained to the company the benefits of the harmonised European standards, informed it on the regulatory relaxations implemented in response to the health emergency, and put it in touch with an official conformity assessment laboratory. Within two months, the product was able to obtain CE marking and be placed on the EU market. Company's resilience enabled it to maintain its activity and thus preserve jobs, while offering a safe and useful product in a context of health crisis.

EEN France Méditerranée – Chambre de Commerce et d'Industrie de région Provence Alpes Côte d'Azur



EEN Ouest, Solutions & Co (France)

Spanish public procurement open to French innovation

You were there when we needed you. Thank you so much for your help !



In May 2023, SETOP decided to respond to a public tendering issued by a Spanish laboratory. As one of Europe's leading suppliers of fruit quality control equipment, SETOP had good chance of winning. The company began the procedures on the dedicated website but was guickly blocked by a request for Spanish identification numbers. SETOP then turned to its EEN correspondent at the regional Chamber of Commerce and Industry to find out how to obtain these

Success Stories | Enterprise Europe Network

documents. EEN contacted the Spanish Consulate, but unfortunately, it took two months to provide the ID numbers and as a result, SETOP was unable to respond to the tender before the deadline. EEN nevertheless encouraged the company not to give up because the public procurement legislation offers procedures in case of unsuccessful tender.

Considering the quality of SETOP's products and the lack of European competitors for this type of equipment, it was in SETOP's interest to stay in the race. As was to be expected, the tender has been unsuccessful, SETOP contacted the laboratory which finally acquired its innovative fruit quality control equipment. This experience has enabled the company to better understand how public procurement works in EU and it should be useful for future opportunities.

VECTURA SYSTEM – Entering German market with innovative technology for hybrid retrofit

Thanks to the support of EEN, doors opened quickly to help us develop our business in Germany. Networking is fast and efficient. The support we have received in France and Germany is powerful for a young start-up.





French start-up Vectura System's journey to introduce their ground-breaking hybridisation retrofit system for light commercial vehicles into the German market showcases the indispensable role played by the Enterprise Europe Network. Hindered by domestic regulations, Vectura System turned to the Network for guidance. With our expert legal advisers, seamless collaboration between Network partners, and a strategic approach, Vectura System not only gained vital insights into German regulations, but also established a flourishing presence in Hamburg.



Cahute – Entering European market with the 1st eco-friendly and 100% handmade in France

This legal counselling permitted substantial time saving for a young company! In addition, it helped us to innovate and to access new international markets.



French SME, Cahute is the first hand-built caravan that is ecofriendly and fully registered in Europe. To make this happen, the young company received support from Enterprise Europe Network on EU regulations and standards to support their international developments. Indeed, Cahute has been advised by the legal expert to ensure compliance of the product with European regulations and standards (CE marking).

Indeed, a legal diagnostic was established emphasizing the different legal obligations imposed to the Company and a concrete action plan described the different key steps to respect in order to certify the product with the main EU regulations: General product safety, ROHS, REACH, waste packaging, waste recycling. The recommendations were compiled in a guidebook: "Check UP S&R" (standards & regulations).

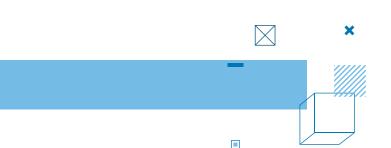
EEN TONIC, CCI Paris

Portuguese 100% eco-friendly educational toys for children enter the French market with the support of the **Enterprise Europe Network**

Good for children, good for the Planet.



The Portuguese startup Elou Cork saw great potential in the global marketplace and, with the help of AEP CCI, published a business profile to find partners under a distribution or a commercial agency services agreement.



In late 2021, the French company Valoris, a lever of growth for the eco-responsible toy sector, expressed its interest in the business profile of Elou Cork. In early 2022, the French company visited Elou's facilities onsite and the details of a potential business agreement was drawn.

Thanks to the support of the Enterprise Europe Network, both companies managed to find the right partner and had the opportunity to exchange their ideas and ambitions to distribute the Portuguese natural products on the French market, in line with an eco-responsible strategy.



Supporting the French leader in early preclinical 3D cell culture from financing

to market positioning

Cherry Biotech! Why Cherry? Because Apple's already taken!

A successful launch for Sandy Society

EEN support I received was an essential lever for the projection of my brand on the export market. Indeed, in my opinion, the international market is a determining factor in the development of a cosmetics company.



Cherry BioTech is a highly innovative start-up which brings on the market a new generation of products, alternative to animal experimentation. It can better predict efficacy and safety of any molecule based on human tissue. Cherry Biotech benefited from a holistic client journey with the Paris region Chamber of Commerce and Industry and three EEN experts: member of the Thematic Group Research and Innovation on the EU Funding, co-chair of the Health Sector Group on partnerships and EU legislation expert.

Enterprise Europe Network advisors provided a wide range of valuable legal advice, effective partner search and high quality support for EU funding for their project, along the entire client journey from research to innovation and to markets. Cherry Biotech was selected and funded under highly competitive the EIC Transition program of the European Commission in September 2022. EEN assisted them in submitting their application. They received advice on how to write a good proposal and were helped to prepare their pitch. Cherry Biotech's CEO Jeremy Cramer was invited speaker at the Health Infoday on the 9th of February, 2023. The objective was to share their best practices with companies interested in the European funding.



SANDY SOCIETY company markets cosmetic products under the SAND RARITY brand: range of treatments with organic prickly pear seed oil, the rarest oil in the world. The company requested the EEN program from the start in order to be able to launch its brand both in France and internationally.



This company was created in December 2021 and the brand was launched in November 2022. The team is made up of the founder, Sandy BOGET, who works with several designers and commercial assistant trainees. The products are mainly aimed at hotel-spas, institutes, luxury perfumeries and department stores, particularly in Italy, Switzerland, the Nordic countries and Benelux.

SANDY SOCIETY learned about the EEN program through internet searches when seeking answers to international legal and regulatory questions.



Portalp is ready for UKCA marking thanks to the support of the Network

The EEN support allowed us to comply with the UKCA marking requirements and remain active on the British market in order to increase our presence in the following years, says M. De La Chaise, territory sales manager North Europe at Portalp. This is one of our biggest market in Europe.



Portalp is the French leading manufacturer of automatic pedestrian doors offering offers a wide range of products and services for the security and access to buildings.

This is a family-owned business founded in 1962. With subsidiaries in Austria, Belgium, Spain, Italy, Luxembourg and United States, and partners in more than 30 countries, including United Kingdom, 30% of the company's turnover is made from export.

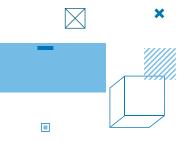
M. De La Chaise, territory sales manager North Europe at Portalp, contacted us because following the Brexit, a new UK product marking, called UKCA, has been implemented for goods being placed on the market in Great Britain. It will become mandatory latest the 1st of January 2023. Portal Portalp needed assistance in analyzing official sources of information for the UKCA marking in order to be ready for the deadline.

Chloé Rouland, an EEN Auvergne-Rhône-Alpes advisor based in Grenoble, supported the company.

EEN helped Tournaud Mecanique Generale develop a new range of products



As part of the development of one of our new products, we took an active approach to analysing patents, both on our competitors and on the technological areas concerned. We encountered a difficulty in interpreting and using evidence of an earlier patent on a competitor's patent in the field of forestry equipment. The IP experts of the Network analysed the situation and proposed an action plan to remove this obstacle to the development



of our product. They took the opportunity to take stock of our patent analysis related to the field of activity concerned, in order to provide us with additional insight. A patent search on 2 competitors has been launched, in order to enrich our sector analysis. The help of the Network was appreciated because it allowed us to find an answer on a blocking point, requiring a certain degree of expertise in industrial property, and reinforced us in our approach. The Network has also opened the doors to European funding, presenting us with the financing arrangements most suited to our situation and development objectives. An important state of play, which would diversify our sources of financing for the development of innovative products.



Bringing back to operation out of fuel satellites!

Making full benefit of the Single Market

EIC is a great mechanism to catalyse innovation into services and we really got supported by the Enterprise Europe Network, and all the local and national actors for the preparation.



Satellite life extension is what the French start-up Infinite Orbits, located in Toulouse, aims at, building on innovative spacecraft powered by autonomous vision-based navigation software. Although the company was already achieving revenues, a larger investment was needed to develop the docking life extension platform and reach widely the market. Infinite Orbits applied to the EIC Accelerator with the EEN support in 2022. The proposal was successfully assessed at steps 1 & 2 and the founders were then invited to the interview session in November 2022. Thanks to their close collaboration, the Enterprise Europe Network and the French NCP for SMEs offered the company support to the pitch

interview preparation. The Network advisors carefully read the full-application proposal, the pitch deck and the evaluators' comments in order to prepare a set of challenging questions for the interview session. After the mock interview, a debrief was made, addressing all the strengths and weaknesses of the interview, and providing advice to improve the speech. They also highlighted the importance of designating a key speaker completed by the top management experts during the Q&A session.

The European Commission released in December the evaluation results and Infinite Orbits ENDURANCE project was among the 78 high-potential selected SMEs in this highly competitive scheme. ENDURANCE project is a €2.2 million grant aiming at the development of the servicer. The demonstrator of the full servicer for life extension is expected in early 2025.



Benoit Systemes has been offering innovative products serving wheelchair users'mobility and autonomy for more than 25 years, such as power addons for wheelchairs. It's been followed up and advised by EEN throughout its growth pathway in particular regarding internationalisation throughout the European Union. EEN helps the client to develop a strategy and assists its employees to improve their working methods : it starts with training the company on internationalisation and the different prerequesites before going abroad reaching new markets. This



includes IPR issues, with the company filing several patents and single market regulation. EEN delivered a personalized coaching intended to verify (and correct if necessary) or define the legal and fiscal arrangements/procedures that the company implements concerning its intra-Community/International transactions. EEN also assisted the company to comply with General Data Protection Regulations for their customer relations through e-commerce according to the fact that Customer for an important average, private persons. Number of them were located in foreign countries.

All EEN advisors, each with their own expertise, assisted Benoit Système to conquer the single market and the company is now present in Belgium, Netherlands, Switzerland, Spain, Germany and the UK.



Take heart! Go international!

Katja Schroll, Franz Schroll GmbH

When I joined the company, it was like jumping into cold water. I had little idea about working across the border, but the EEN experts of the Chamber of Trade and Crafts for Munich and Bayern Handwerk International helped quickly and competently wherever they could.



It started as a carpentry producing highend furniture for interiors such as traditional Chiemgau parlor furnishings. Today, Franz Schroll GmbH from Chieming in Bavaria is a successful, globally sought-after production facility for high-guality wellness

and spa areas made of fine wood. During the difficult pandemic years, the crafts company designed and manufactured a so called wellness cube for which it even won the "Bavarian Export Award 2021". After some orders in third countries, the order books are mainly filled with orders from European countries such as Italy and Scandinavia. "Our core competence is 3D planning of relaxation and sauna areas in hotels and private spaces and subsequently installing the facility by our carpenters. The Bavarian EEN experts advised and supported us on the topics of 'posting of workers' as well as particpation in trade fairs abroad

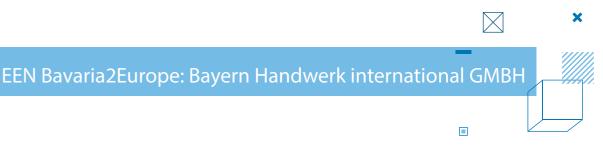
Ikea, Rolex or H&M are ordering from this skilled crafts company

Sebastian Gemählich, Maas + Roos Signage

It's not the size of a company that matters. Our enthusiasm for crafts helps us being successful abroad. Thanks to the EEN Team of Bayern Handwerk International (BHI) for the individual support about the Single Market



Probably in every household in Europe you find products from the Swedish furniture store IKEA. Their four bright yellow letters are known all over the world. Maas and Roos in Hilpoltstein (Bavaria) is the company behind these letters, specialized in illuminated advertising systems worldwide.



The unique selling point of the company is a worldwide network and the technical know-how to produce and assemble large-six-metre-high illuminated letters. Metalworkers, electronics, and structural engineers - they all work hand in hand. EEN-experts of BHI help Maas and Roos with special support for an installation in Spain, where a registration for workplace safety (REA) is required. Webinars on posting or VAT treatment are used to enhance the company's knowledge. "With this EEN support we are well prepared to work abroad.



NRW.Europa/ZENIT GmbH

German company opens a development center in Cluj-Napoca

Dimitri Pritzkau, Head of R&D at FRABA GmbH, Aachen, Germany

As a provider of solutions in the field of automation, an international presence and R&D cooperation is a decisive competitive advantage for us. Researching and preparing important country information and framework conditions in the target countries enables us to make decisions about our investments. We are grateful that the EU supports us with the EEN advisors on our path to growth.



FRABA GmbH is a well-established German company from the automation sector that approached ZENIT while planning to open an office abroad. The market research delivered by ZENIT helped the company make the decision on setting up a company in Cluj-Napoca, Romania and opening there the second development department that would act

world-wide. FRABA's target was to hire 20 specialists in the first step. Within 5 years, the company plans to expand and hire approximately 80 highly qualified employees in the area of IT, software development, electronics development and quality management. ZENIT approached the Enterprise Europe Network partner in Cluj-Napoca (INSTITUTUL NATIONAL DE CERCETARE DEZVOLTARE PENTRU OPTOELECTRONICA INOE 2000) and asked for support in finding regional IT specialist recruiters. To secure the necessary skills, a HR company specialised in the recruitment of IT specialists was integrated into the process. The german company takes avantage of the free movement of Goods and Workers in the Single Market.

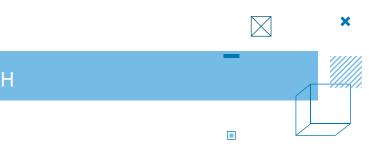
Successful German-Polish Single Market Cooperation in the Food Sector

Heinz Düpmann, CEO, Düpmann GmbH & Co. KG

We are very pleased that we have found such a reliable partner in Poland within the Single Market. Without the support of the Enterprise Europe Network and ZENIT the search for a suitable supplier would have been much more difficult. For me, it is important that my customers are satisfied. This also ensures the success of our family business for the next generation.



Düpmann GmbH & Co. KG is a German company that has produced vegetables for the food industry for four generations. At the beginning the company was specialised in the production of onions and it extended its product portfolio within



the last 20 years. ZENIT got to know the company Düpmann GmbH & Co. KG in February 2015 during the member's general meeting of the association Food Processing Initiative – a stakeholder of NRW.Europa. Their Polish partner Fruit and Vegetables Processing Plant in Środa Wlkp. Sp. z o.o. is one of the biggest producers of frozen vegetables and fruit in Great Poland. The company offers raw materials of the highest quality. All products come from the local producers. Both companies appreciate the benefits of the European Single Market and the free movement of goods and services.



Expansion of business in and outside Europe

As a partner of Enterprise Europe Network, our target to internationalize was successfully reached.



Established in 2020 during the Corona pandemic ProActive Air's vision was to offer public health, educational institutions, and others a safe working environment, to prevent being forced to stop their service. Therefore, own air cleaning and air treatment solutions had been developped. Sales on the German market picked up fast and the company started to look for new market opportunities. ProActive Air approached EEN-partner CCI Stuttgart Region. The challenge of the company was to identify specific EU-wide product regulations which the company must

comply with, when selling its air cleaners on the relevant markets. CCI Stuttgart advised on this subject, making the company aware of the full-service range of the network, especially about identifying distribution partners abroad. The devices are currently in use in Germany, Austria, Switzerland, the Netherlands and Denmark. Furthermore, sales partners in the England, Sweden, Finland, Norway, Canada, and USA had been found. After the crisis, they developed air treatment equipment for industries, hospitals, and public buildings, ending in treatment of production air to save up to 90% energy used for cleaning.

ProActive Air has a strong focus on sustainability by following five of the UN's 17 Sustainable Development Goals (SDGs) and three principles of the regional WIN!-Charta and as an active partner of the climate alliance of the state of Baden-Württemberg.

industry as an SME

Dürr Technik

To be successful on the railway market you need patience and steadily increase brand awareness. Thanks to the joined company booth on one of Europe's leading railway fairs in Europe TRAKO today we are well known on the market and could recently even agree cooperation with an OEM.



Dürr Technik is a specialist in oil free and maintenance-free piston compressors with a high life cycle. The railway market as one of the key markets for sustainable mobility becomes more and more important and we would like to make the



best possible use of this potential since we have a wide range of high-quality solutions for the railway sector.

The TRAKO fair is one of Europe's leading railway fairs. The Enterprise Europe Network Baden-Württemberg organizes a joined company booth for SMEs from our region since 2017. This SME oriented service gives us the opportunity to present our solutions and increase our visibility on the railway market with low time and money expenditure. We have been exhibiting at the joined company booth from the very beginning and today we are not only well known on the Polish and European railway market but have been recently able to sign a cooperation agreement with an important OEM.



Internationalization and the irreplaceable added value of personal contacts

Tilo Stolzke, owner and CEO of sananet

In the current project, I participated in the Baltikumsprechtage (Baltic Sea Consultancy Days) organized by WT.SH and IB.SH. Within this framework, targeted online meetings were organized with the respective contact persons in three Baltic states, which included numerous contact opportunities. I had an additional contact through the Estonian Chamber of Commerce and Industry, and in the end, the entire exchange led to two new customers for sananet in Estonia. This evolved surprisingly quickly for me; usually, the lead time for projects and firm business contacts is much longer for us. The fact that the two new orders and thusly business connections were established within just a few weeks after the initial talks was an overwhelming success.



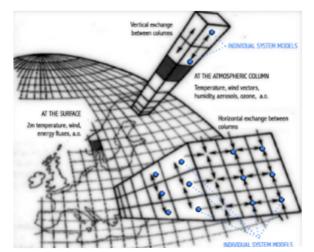
Founded in 2000 for the healthcare market, sananet is a Lübeck-based management consultancy specializing exclusively in the field of medical technology, including the related areas of biotechnology, life science, and health IT. In addition to business planning and market analysis, sananet's clearly defined goal and focus is to assist start-up and growing companies in the medical sector from all over the world and prepare them to successfully enter the European market, especially in the core region of German-speaking countries, and to successfully search for sales as well as strategic partners for new innovative products. In addition to the Israeli Ministry of Economy, the IEI of the Foreign Trade Administration, and local trade offices, sananet's client base also includes the Taiwanese economic development agency Taitra and numerous companies, for example from France, Italy and overseas. sananet successfully assists this very diverse client base in their search for distributors and sales channels in Germany.

A long-time client of the HH/SH consortium, sananet participated in the Baltikumsprechtage (Baltic Sea Consultancy Days) organized by WT.SH and IB.SH in February 2023 and was able to quickly establish two business contacts in Estonia as a result.

EEN M-V

Intelligent geo-forecasting to stop Climate Change, to foster Renewable Energy, and to adapt Agriculture

Yes, the business coach has answered our open questions very extensively, in detail, competently and informatively. Really helpful and with a new perspective on these issues. In short: very good, helpful, competent and professional coaching. It was really a good choice



Example of spatial 3D grid of individual system models running a digital twin of the atmosphere @geopredict

Geopredict GmbH is a start-up company that aims to address industrial and societal challenges at the intersection of satellite and earth observation data as well as prediction. The fruitful collaboration with EEN M-V started in 2018 through an innovation audit and support in coaching and implementation of the SME



instrument project. The start-up reached milestones in its company development and participated in EU-funded projects such as ESA, Horizon Europe, supported by the EEN partner Seinbeis who informed about the programme and also actively sought for partners. Besides international activities, geopredict creates synergies with 3 regional universities and ~60 companies in MV to the topic "artificial tools in farming". The SME also received numerous EOI to its EEN technology profile: advantageously, the IT product has several application areas and EU partners from e. g. Spain or Austria, but also India and Norway are interested in using geopredict's product innovation: an inductive modelling technology for a reliable weather forecast.

Company Mission to the European **Robotic Forum** in Odense, Denmark

Tobias Gebhardt, Founder of the company GWA Hygiene GmbH

Robotics is a megatrend that will significantly change existing value chains and business models. This company mission expressed this in a very inspiring way.



Odense is the place where robot heroes grow," these are the words how the Odense Robotic Cluster describes the city of Odense. This year Odense was the venue for the European Robotics Forum (ERF) with over 1.000 participants, which took place from 13th to 16th March 2023. The EEN partner, IHK zu Rostock, took the lead in organizing a company mission to the ERF in Odense. 18 participants

- including company representatives, economic developers, scientists and multipliers - joined the company mission. Highlight in the programme was the participation at the ERF. Next to that all participants had the opportunity to participate in a B2B matchmaking event and to visit world leading companies in the field of robotics like Universal Robots or MIR. One output of the company mission was the event Robot Day at the Fraunhofer institute IGP in Rostock in cooperation with sales and integration partner from Universal Robots in Germany, which took place at 19.09.2023.

ELAND

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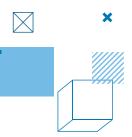
Ireland, Cork Chamber of Commerce

Irish start-up partners with Portuguese company to deliver English language learning solutions.

Working with Grace and the team at EEN Cork Chamber has been invaluable for Everywhere English. EEN has given us the platform and network to build partnerships abroad. We secured a partnership with WeBrand Agency in Portugal through one of the events they organised. Thank you!



Kate and Becky Popova are the founders of Everywhere English, an English language learning solution company, aimed at ensuring businesses maximise



profits by helping teams reach their full potential. Kate and Becky work closely with EEN Advisor, Grace Kelleher, who has been providing guidance on expanding internationally. Kate and Becky attended the "Portugal Meets Cork 2023 - Company Mission", organised by EEN Cork Chamber in collaboration with EEN CEC. This event resulted in Everywhere English signing a contract with a participating Portuguese company. Everywhere English will commence delivering their services to the Portuguese company in January 2024.

Finding International partners for Irish Gifting company

Through the EEN, Loftus found textile suppliers in Turkey and a ceramics manufacturer in Poland. "By going through the Enterprise EEEN there's an element of safety that they're not going to scam you," he says. "You can see the company's accreditations on their EEN profile. It worked really well and saved me time and money.



When Mark Loftus set up his business, it soon became apparent that he would need to import his gifting items. He wanted to a secure supply with a good quality product and produce that had sustainable production. This is where

he engaged with Dublin Chamber for the supply of his products. Dublin Chamber developed a profile for his needs and put a business request onto the dashboard. A lot of Expressions of interest came through which Dublin Chamber connected Mark with the EEN partner and their client in Poland and Turkey, Mark looked for samples and developed business with two of the EOIS that came through the portal, and they resulted in PAs. Mark was very happy with his supply and continues to use the database for new and interesting products for his gifting business. He is also looking for packaging supply.



ITALY

The perfect match to penetrate the Italian market

The Italian company Mercurio Studio is thrilled to receive support from EEN in commercial partner in the EU Single Market and develop a string network and client portfolio to perceive their internationalisation goals. The participation in brokerage events will give them more and more visibility and the opportunity to easily approach EU partners.



Mercurio Studio is an Italian company specialised in brand design & media content. They focus on research and developing strong brand purposes, proving both creative and functional solutions for clients' communication and branding. The company is interested in both expanding its marketing services abroad and help EU partner in penetrating the Italian market. They approached EEN asking for information and advice. In particular, the company requested EEN support to identify potential partners and initiate commercial negotiations. The company was supported in the creation of a Business Offer cooperation profile \bowtie

and in the participation at the brokerage event "International B2B Software Days 2023 - the Future of Digital Business", organised by EEN Austria. During the B2B, Mercurio Studio got in contact with the Austrian company easySAAS GmbH. The company focused on the software development - in the mechanical - field for management & billing. Their main goal is to expand the business in the Italian market. They were in fact interested in getting information about their market positioning, google positioning, brand awareness and reputation in Italy, whilst having a partner with an integral agreement for the management of marketing activities. The Italian company with its services was therefore the perfect match. The PA expected impact for Mercurio Studio is the creation of an additional job, it will be a case study for the company for approaching other clients in the DACH market later on and will have a positive impact on their turnover.

Partner Latvjas Technologiskais centrs nodibinajums

Transforming synergy to sustainability with EEN

Ivans Mironovs, director of ELMI Ltd.

Sometimes I have a feeling our EEN friends know what we need even before we know it ourselves. That is why we did not hesitate to take advantage of the opportunities available in several projects they offered. EEN really can help.



A company that has been established right after the restoration of the independence of Latvia in 1991, has seen it all. The wild 90-ties and the promising 00's, being pioneers in everything and learning from their mistakes they have built their business from a scratch. Last year Elmi Ltd. celebrated 30 years anniversary in the IT and technology market. With the late energy crisis and disruptions of supply chains the need for reorientation and digitalization has been important more than ever. Elmi Ltd. felt Industry 4.0 was the direction to go. Eventually it transformed to Industry 5.0. Ints Vīksna, director of Latvian Technology centre: "Due to the extensive experience of our specialists and wide knowledge of the innovation eco-system we created a synergy of several EU projects, including EEN, and offered it to the company as a joint solution towards Industry 5.0." According to the specific targets and the audit results EEN specialists attracted project partners with whom at the beginning of this year a project PROSPECT 5.0 was submitted under the Horizon Europe programme. It is already known the project has been granted financing for Industry 5.0 development. Moreover - this project received 15 out of 15 points in the evaluation which is very rare and a huge compliment to the Enterprise Europe Network as well!

MALTA

Maltese and Polish company in collaboration thanks to EEN

I would like to express my sincerest satisfaction with the opportunity that the Erasmus for Young Entrepreneurs Programme and EEN has given me. During my 6-month stay in Valencia, I perfected my skills under the supervision of an experienced entrepreneur in the permanent make-up industry. Thanks to this knowledge, I will be able to provide an even more professional service to my clients.



'Yoanka Semi Permanent Makeup', an SME and a client of EEN Malta Enterprise, always wanted to broaden their horizons. Following their successful and fruitful participation in the sister programme EYE, the SME reached out to Malta Enterprise for assistance through EEN Malta and expressed their wish to expand internationally. Following discussions held with Nathalie Adamson, Network Advisor within EEN Malta, a request was made to other EEN Advisors, mainly based in Poland, which supplied numerous potential matches and partners for further collaboration.



Following the Business Request through EEN, 'Semi Permanent Makeup' was introduced to Maderm Esthetics who liked their business goals and decided to take a step further and initiate a cooperation. They provided training of their equipment in order to support them in becoming an international trainer of the Maderm Permanent Makeup brand.



'Yoanka Semi Permanent Makeup' was also able to set up an official and unique online shop featuring all Maderm equipment, the first one to do so in Malta. Thanks to EEN, 'Yoanka Semi Permanent Makeup' was able to expand her business and fulfil her vision.

Advice on EU law- and regulation (CE marking)

With the help of EEN we can safely import from outside the EU

o how EEN supports

See how EEN supports companies active in the textile sector with international circular entrepreneurship.

EEN helped us with business coaching and finding sustainable business partners

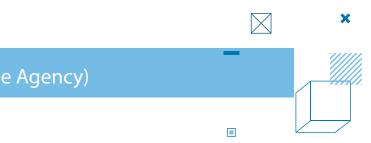


Do you, as a company, import products from a country outside the EU? Then there is a good chance that you will have to deal with an enormous amount of administration and arrangements. Especially with toys and food/drink related products, you must take into account many EU directives and/or regulations, CE markings and documents to be supplied, noted buyer Maria Moerland of YourSurprise. The Enterprise Europe Network was able to support her.

"Initially we had questions about CE marking and other legal product regulations for the import and sale of cuddly toys. But we subsequently returned to RVO several times for advice and assistance with other consumer products. We sell gifts made from different materials. Different rules and therefore also other EU directives and/or regulations apply to wood, glass and textiles. A lot of information is needed for one product. RVO has always helped us in this."



Fibershed Nederland is part of a worldwide network and we work together with farmers and weavers to convert as many locally made materials into sustainable textiles and clothing. After the end-of-life of the garment it can go into the ground again. The EEN really helped us with coaching



on a sustainable business model and partner search. A video was made during the Circular Textile Days.

International circular entrepreneurship – Enterprise Europe Network – Netherlands (<u>eennl.eu</u>)



Virtual cybersec assistant for SMEs

Antoni Omondi, CEO and co-owner of Sagenso

As a young company we couldn't afford to build our own R&D team from scratch, so cooperation with Enterprise Europe Network researchers at Warsaw's University DELab UW and support we received were extremely helpful.



The startups origins can be traced back to 2018 when Antoni Omondi and Bartosz Kozłowski decided to design, develop and market cybersecurity SaaS platform Cyberstudio dedicated especially to SMEs. The Network's researchers at DELab UW helped Sagenso to develop advanced module aiming at identifying hard to predict cyber security hazards, based on AI algorithms and deep learning. The Network also enabled company to identify the most promising

foreign markets to pursue and last but not least: successfully engage in talks with the investors. Since the launch of the product, the company's year to year turnover increased substantially - last year they grew by 700 % YoY. During that period Sagenso workforce doubled from 7 to 15 people, strengthening its sales and marketing department. Currently they are working on opening its branches in Italy and Spain.

Polish natural honey-based isotonics and gels on the Croatian market

Bartosz Marcinkowski, succession manager in Apimar Thanks to cooperation with the Lublin Development Foundation, we managed to acquire a distributor on the Croatian market who will offer products of our new Honey Bee Power brand.



The Business Partnering Achievement is result of cooperation between two Enterprise Europe Network centres -Lublin Development Foundation and Croatian Chamber of Economy CCE in Zagreb. The Croatian company became the exlusive distributor of the Polish energetic products on the Croatian



Mr. Bartosz Marcinkowski, market. succession manager in Apimar, describes the cooperation between his company and Enterprise Europe Network at Lublin Development Foundation: "We signed an exclusive contract for a period of 3 years. For 6 months, we have managed to sell several thousand gels and isotonic drinks to the Croatian market, which went to professional sports clubs and players. At the end of October, we also participated, together with our Croatian partner, in talks with Croatian sports associations. We hope that our products will reach leading Croatian tennis and handball athletes. Cooperation with the Lublin Development Foundation has been very fruitful for several years. This is the second partner we have acquired thanks to this cooperation. We previously acquired a client from Latvia."

IPR service delivered

Marek Łangalis, president of OLFOR

It is worth using the services of the EEN network

Olfor

The company OLFOR established in 2008 specializes in the sale of elements for riveting, welding and pressing. The firm is a fast growing manufacturer of colour blind rivets and a wholeseller of rivet nuts, pneumatic and tools RivOl, solar accessories, self drilling screws OLVER. The company has already been trusted by 500 clients from various industries in 15 countries in Europe and one in Asia. It stands out on the international market by offering its products in any color. It delivers them to producers of premium products, where aesthetics are important and every detail counts. Olfor has been an EEN client

2021. Thanks to regular since conversations and maintaining relationships, it was possible to define the need for patent consulting at the right time. Following the advisory, on 5th June 2023 the company submitted a patent application for metal screws that can be screwed in with one hand. They are primarily intended for mounting photovoltaic panels. Due to the difficult working conditions on the roof, innovative screws will affect the speed and safety of work. The patented screw has a fine thread for quick screwing, Olver coating protects against rust, magnetic head for easy installation, which takes 1.02 seconds without prior drilling.

OMANIA Ľ

BISNet Transylvania, INCDO-INOE 2000

One robot, endless possibilities. **Oviso Robotics concludes distribution** agreement for the French market and registers its trademark at European level

Through the dedication and competence of its advisors, EEN has provided valuable support for developing our business by growing our partner network.



Oviso Robotics, a Romanian robotics company, aims at facilitating the transition to industry 4.0 by providing both personalized automation solutions for complex production and logistic processes and plug-and-play multi-purpose robots. In January 2022, the company became

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client of the Enterprise Europe Network and benefited from tailored partnering and advisory services to identify new clients and distributors, access EU funding and protect its trademark. A year later, the company signed a distribution agreement for robotic systems on the French market, has been granted SME support for EU trademark registration and, consequently, its EUIPO trademark application is currently under review. Fully aware of the active contribution of the Network to its growth journey, the company is looking forward to exploit new business and innovation opportunities in the Single Market and beyond.



SMEs in rural tourism ready to enhance their sustainability performance: a success story with Enterprise Europe Network's support

The valuable information EEN advisors provided us, got us closer to our goal of becoming more competitive on the EU tourism market.



Fresh Vald SRL (Valtoarea) from Gura Raului, XUX Investment SRL (The River Chalet) from Sibiel and Trail Trips from Rășinari, are three small companies from the beautiful rural area of Mărginimea Sibiului in Transylvania (2 hotels and a tourism agency), with ambitions of becoming more competitive on the global tourism market. Their first contact with Enterprise Europe Network was in May 2023 when they have been informed about available funding opportunities for the development and integration of sustainable innovations in their business

practice. Taking into account their specific needs in terms of sustainability performance and their goals to become more competitive on the international tourism market, the EEN adviser identified a call launched within the Single Market Programme in the framework of TRACE project as potential source for a capacity building. The enterprises, supported by EEN advisor, took advantage of this opportunity and submitted successful applications, accepting the challenge of sustainable tourism and aiming to become more competitive.

SLOVAKIA



EEN Slovakia - BIC Bratislava

Solargis: digitizing solar power plants

We are grateful that Network Partners at BIC Bratislava helped us develop our innovation strategy. Until then, it was enough for us to outline it "on a few sheets of paper". The whole process took over a year and we used several methodologies. The result is a detailed roadmap for the development of the new product, in which we defined, among other things, 30 sub-areas, teams, sub-tasks and a budget.

Slovak high-tech company Solargis has developed and operated platforms enabling fast access to historical, recent, and forecast data for almost any location on the Earth. With hundreds of customers worldwide using their photovoltaic software applications and web-based solutions to optimise construction, evaluation and management of solar power assets, their solar resource database has been independently verified as the most accurate and reliable on the market.





Network Partners in Slovakia at BIC Bratislava have supported Solargis in applying for the EIC Accelerator funding programme. The company was granted a Seal of Excellence and a grant of 1.4 M EUR which has accelerated the development of the integrated platform and the scale up process. Solargis has launched its subsidiaries in North America and South East Asia and has thus become a global company speeding up the growth of solar power plants worldwide, while increasing their energy output.





Journey to Innovation: Biosistemika's Triumph at EIC Calls

Facing the complexity of the EIC Pathfinder call, EEN's assistance in forming the right consortium was pivotal. Their support played a crucial role in our project's success.



Navigating the intricacies of the EIC Pathfinder call presented Biosistemika with challenges in consortium formation. The need for strategic partnerships and alignment was imperative for success. This is where the Enterprise Europe Network stepped in. With their extensive network and understanding of industry dynamics,

EEN connected Biosistemika with the right partners, enabling the formation of a strong consortium. This collaboration was instrumental in securing success in the EIC Pathfinder call, showcasing the invaluable role that EEN plays in bridging partnerships and fostering innovation.

Blueprints of Success: How Enterprise Europe Network Transformed a Researcher's Vision into WatchBuilt

In our pursuit to revolutionize civil engineering, EEN's expertise was instrumental. Their guidance in our commercialization journey helped WatchBuilt transition from a lab concept to a market-ready solution.



When WatchBuilt envisioned bringing digital solutions to civil engineering, the path from a laboratory idea to a market-ready product was fraught with challenges. The Enterprise Europe Network recognized the potential of WatchBuilt's unique solution and stepped in to assist. Through EEN's commercialization program, they provided support ranging from IP protection advice

to financial and market outreach guidance. This collaboration was decisive in the rapid transformation of WatchBuilt from a research idea to a successful enterprise, cementing EEN's role in driving innovation and business growth.



Network partner madrimasd has helped us to improve our performance in the EIC Accelerator program.



On the 15th December the company Spika Tech S.L., EEN Madrid client, was selected for funding under the EIC Accelerator call. They obtained 2.5 million euros in grant and 3.4 million euros in equity thanks to the global support service EIC Mentoring.

Fundación para el Conocimiento madri+d offers a global support service to participants from Madrid Region in the European Innovation Council (EIC) Accelerator program. This service consists of three phases that correlate with the different stages of the instrument. Reyes Sansegundo, EEN Madrid advisor and Chair of the Health SG, has been always guiding and supporting Spikatech during the preparation of the proposal and the implementation of the project (Grant Agreement signature, EIC fund negotiations). On November 18th, 2022, Madrimasd hosted the TG Research and Innovation meeting in which Spikatech was invited to explain VR-CARDIO and how it is been the process of due diligence with the EIC Fund. This type of activity is linked to one of the core working lines of the TG which is fostering the EIC among the EEN clients, and it is a relevant example of synergy between SG and TG.

UTEK delivers the Unmanned Surface Vehicle "Kunai" to the Spanish Ministry of Defense after participating in NATO exercises

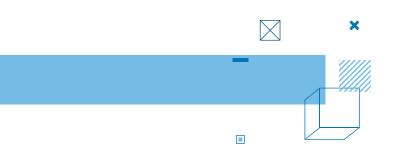
Network partner FPCM has helped to reach out for potential clients and Middle East and increase our corporate visibility



EEN Madrid

Utek is a company specialized in the development of unmanned surface vehicles (USV). These vehicles provide clear advantages compared to traditional boats, such as the elimination of risks for crews, the possibility of operating without any fuel and the reduction of operational costs. With regards to its use, it has a wide range of applications, both in the civil environment and in the field of defence.

The FPCM has closely work with UTEK



through different advisory services in 2022, such as those regarding corporate communication with the mission to disseminate UTEK s potential among stakeholders from the safety, security, and marine R&D sectors, through tailored contents for generalist and specialized media. Moreover, the FPCM has put them in touch with the organizers of the UMEX22 Fair, what consequently has provided them with further contacts from potential buyers and investors from the Arab Emirates. The constant support throughout 2022 and previous years has led them to reach out for the regional and national administration with whom they are collaborating at present. In addition to this, the company has drawn full proposal through the EIC Mentoring, with the help of partner members Fundación para el Conocimiento Madrimasd.



Access to finance and innovation services for a proactive company

The services provided by the EEN help us to innovate and "grow internationally



The company ATEGLOB contacted the EEN regarding its participation in the Mind the Gap program (cascade funding). The project submitted was granted and from that moment, given the technological nature of the company and its interest in internationalization, the client journey with the full range of EEN services was drafted.

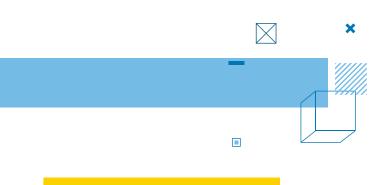
The company has carried out an innovation assessment assisted by the EEN. An action plan has been defined and agreed with the company and some of the proposed actions has been implemented by ATEGLOB, such as the ISO systems. For the implementation of these activities, the company has also been advised to access to regional funding and has been granted.

Internationalisation of Leon Research

The services provided by the EEN help us to innovate and grow internationally



Leon Research is a Spanish clinical research organization - CRO that offers outsourcing services for the pharma industry, biotech companies, medical device manufacturers, the food industry



and other CROs. Leon Research wanted to grow internationally, to find new collaborators in the single market and beyond. The company has participated actively in EEN partnering activities as brokerage events or publication cooperation profiles.

Thanks to the Network, Leon Research was able to sign two cooperation agreements, improving their positioning on the market. The company expects increasing the turnover, the added value associated with their products and developing the company's potential to access new markets. This collaboration will allow maintain international business development staff.

EEN Catcim (General Chambers of Commerce of Catalonia)



EEN Catcim (ACCIÓ)

Ebredrone

many opportunities to grow up our revenues.



EbreDrone is a drone operator company specialised in data capturing. They were advised to participate in the conference and matchmaking event DroneDays 2.0, organised by the EEN partner Hub Brussels. During the event, Ebredrone met with a Swiss enterprise, and they agreed on a Cooperation agreement. Also, they were invited to participate in ACCIÓ's annual investment forum in 2020, where they were selected among 21 startups to pitch in front of a panel of Spanish and Dutch investors. In addition, in 2021, Ebredrone participated again in the DroneDays 2.0 matchmaking event

AESSIR

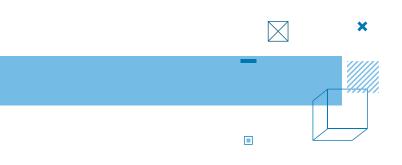
We are grateful to the network for helping us find new customers. Moreover, we also thank them for letting us tell this success story.



Bodegas Aessir is a winery company that works several hectares of different indigenous varieties of the best areas of the wine valley in Barcelona. They contacted the Valls Chamber of Commerce because they needed a reliable importer of their wines in the Netherlands, and the Chamber provided the opportunity to find one. For three months, they were provided with information about potential importers. Finally, they were able to meet them in an inverse wine mission, in which

several importers from the Netherlands and Belgium were invited to meet with local producers.

As a result, the client has shipped 50 boxes of wine to the Netherlands now (expected to be more soon). We are still collaborating with them, helping them overcome any export problem/question they might have.



We really appreciate the role of the Enterprise Europe Network, that has brought us

resulting on a partnering for the Galatea Horizon Europe project and submitted a joint proposal. In 2022, the NEXT GENERATION programme ACTIVA STARTUP was launched, a programme that offers SMEs grants up to 40,000 euros to drive digital transformation through collaboration with startups. We informed Ebredone about the call and guided them in applying. They have been awarded the grant to foster collaboration with an engineering company that manufactures composite blades for wind turbines.



EEN Actis

Access to Cascade Funding

The involvement and support provided by the Enterprise Europe Network has allowed us to obtain European funding to carry out actions perfectly aligned with our business model and with high impact in our development as a company.



In 2022, we were a recently created company, dMillennial, in need of assistance in terms of financial issues and without any knowledge concerning European Programs.

Enterprise Europe Network staff at ADER drafted an action plan for us aimed at

gaining knowledge in European projects and eventually obtaining European funds. We received training in EU funding and participated in the European company mission to Brussels called 'Europa+Cerca', organized by the EEN. Some months later, EEN informed us about a European Cascade Funding Call interesting for us and supported our application.

Thanks to the support of the EEN, we are one of the winners of the dRural Open Call for Mirror Regions closed on 20 April 2023. The project has been granted with 120.000€ to build the business ecosystem and to set up the platform in La Rioja as a mirror region and it will be crucial for our business development.

Access to new markets and new clients

This partnership agreement supported by Enterprise Europe Network has allowed our company to introduce our safes in the Italian market. We expect to improve our positioning in the European market and increase the added value associated with our products and sales in Europe.



COBRA SAFES, specialized in manufacturing innovative high security safes sent to Toledo Chamber of Commerce an EOI for the POD profile ref. BRIT20211115001 published in their monthly Newsletter "Toledo Exporta": as



a result, an Italian company, specialized in risks prevention, was looking for a suitable manufacturer of innovative safes and vaults with the right quality/price ratio in order to conclude an exclusive distribution agreement for the Italian territory.

We met with the Italian company in Madrid (Spain) during "SICUR 2022", Spain's leading international security event, held from 22th to 25th February 2022, where negotiations began between us and, in May 2022, we signed a partnership agreement for the distribution of COBRA safes in Italy.

The Enterprise Europe Network support services have a very positive impact in companies like ours to reach new markets and new clients.



EEN Seimed (INFO MURCIA)

Valencian Textile soft fabrics for children "Made in Spain" available in Portugal

The involvement and support provided by the Enterprise Europe Network has allowed us to obtain European funding to carry out actions perfectly aligned with our business model and with high impact in our development as a company.



Ramón Espi, SL, (Rapife) is a Valencian company specialising in the manufacture of children's textile clothing, which is strengthening its presence in Portugal thanks to EEN-SEIMED.

With more than 50 years' experience, company controls the entire the manufacturing process, from the yarn used for its garments, to the dyes, cutting, design and marketing. All this process is controlled and verified Made in Spain, so the carbon footprint in the manufacture

of their garments is completely reduced. The products are based on combed cotton garments, soft fabrics and antibacterial finishes for children. Certified with Oko Tex tests.

The company participated in the FIMI 2022 edition in Valencia from 17th to 19th June, where the EEN-Cámara Valencia, in collaboration with other European EENs and stakeholders (ASEPRI association), organised a trade mission for international buyers from all over the world.

During this event, it is worth mentioning the meeting between Rapife and a Portuguese agency João Amado Representações Unipessoal LDA, from Porto. Both companies agreed to represent the Spanish company in Portugal.

Helping to do new business with paprika from Murcia (Spain) to Greece

Murcia spice company Lord Spices Group S.L.



Spanish paprika from the Region of Murcia arrives in Greece thanks to the internationalisation services of the EEN-SEIMED network provided by INFO MURCIA.

Contacts between the Athens Chamber of Commerce and the Development Agency of the Region of Murcia, INFO MURCIA,



both partners of the Enterprise Europe Network, have facilitated it.

A family-run Greek company, founded in 1925, specialising in the packaging of spices was interested in finding suppliers of paprika from Italy or Spain.

Thanks to the EEN, the request was managed by the INFO Internationalisation department, which sent the Greek partner a selection of regional paprika producers. Finally chose LORD SPICES GROUP S.L. because of the good quality/price ratio of its products.

This agreement has allowed the Murcian company to introduce its product to the Greek market, to the distributor Apostolou Spices Mpaxarina, while the Greek company has become the distributor of a quality product with a high demand in its country.

EEN Ceseand



Access to Finance

Thanks to the Cascade funding Urban Tech support provided by the Enterprise Europe Network, we have been able to develop our Energy Secuence IT platform.



Bettergy was interested in getting EU funding to develop Use cases for their IT platform Energy Secuence. IDEA agency provided a mapping of Eu cascade funding opportunities and found that URBAN TECH call included tech challenges for smart cities in relation to energy efficiency.

Thanks to the support received, Bettergy submitted a proposal to the challenge "Electric load forecasting tool" which received one of the highest score into the ranking list.

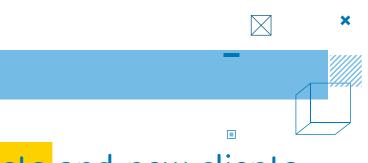
Access to new markets and new clients

We are grateful to have received the special support by the Enterprise Europe Network, which has allowed us to grow internationally with a very positive impact on the company's turnover and employment.

Cultural Fi

Cultural Fit has developed a specific platform that effectively identifies the candidate with the ideal mind-set for the position and company culture.

CONSEJO ANDALUZ DE CAMARAS DE COMERCIO, as Hub of the company implemented a needs assessment in



order to identify the concrete needs to be address by EEN advisors to help the company to Scale-up in the Single Market and to consolidate its business.

As a result of the support services provided by the Hub and the different Spokes (IDEA), the company achieved: (1) the provision of support services focus the Participation on International and Single Market activities (CAMARAS), thanks to which the company successfully participated in ENI CBC MED fund; and (2) advisory services to raise pre-seed and seed funding (IDEA), via which the company closed a seed investment.



Consortia EEN Basque

Access to Horizon Europe

Despite the challenges of the application process, the Horizon Europe funding is well worth applying for. EEN has been a key enabler to make the leap into Horizon Europe, providing us with training and guidance. Do not hesitate to take advantage of the EEN to help you along the way.



We are Ludus TECH, a Basque SME specialized in digitalization and innovation for occupational risk prevention. We are an active client of the Basque EEN since 2017 and its support has allowed us to seize EU funding opportunities in R&I. Our participation in Innobasque's advanced course on the preparation of R&I proposals for Horizon Europe in November 2022 helped us to improve our

Go international, increase international visibility

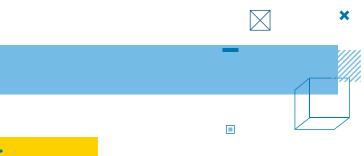
We are grateful for the support concerning our international visibility. The information about markets, events and programs has been incredibly helpful for a small company like ours





Axalko is a small company that combines eco-design, innovation, and technology to create the perfect wooden frame for bicycles. Committed to the environment, the company approached the network to go international and to connect with people and contacts who share the importance of the environment and a sustainable lifestyle by using natural materials such as wood.

Axalko has been able not only to register as participant in the Cycling Europe 2023 Brokerage Event, but also with a speaking role concerning "new materials" at this sectorial leading event. Information provided has helped the company to increase the international visibility especially in France and Germany. Different interesting contacts have been reached through the network services and we would love to see Axalko bikes in different natural spaces across Europe.





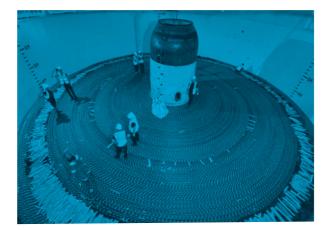
skills to write a winning proposal. Besides, in December 2022 Innobasque provided us with tailor-made advice to define the steps to internationalize our R&I activities and we identified HORIZON-CL4-2023-HUMAN-01-21 competitive call as a potential entry point to access Horizon Europe funds. Eventually, our proposal has been recently selected for funding.

We will continue to tap EEN services to innovate and grow internationally. We will take part in the training on the management and reporting of R&I projects in Horizon Europe organized by Innobasque in November 2023, which will for sure contribute to a smooth management and reporting of our new Horizon Europe Project and of those yet to come.



The challenge of taking part in the submarine telecommunications cable project

The support of the EEN network allowed us to have a prominent place in the realisation of this important international project." B&S General Cargo



The submarine cable transhipment led by Boluda & Suárez project. Mercancía General, SL, and implemented with the support of PROEXCA and the EEN network, managed to carry out 14 submarine cable transhipment operations in 2022, highlighting the one between the ships MSM DON/ILE DE BREHAT of 2,700km in just 25 days, with 14,218 hours of work by two teams in three shifts of 8 hours each, involving 80 operators and in conditions of total health and safety at work.

What was my problem?

Before setting up the project, the company was facing a complicated global situation due to the pandemic caused by COVID-19.

How EEN could help my company?

The EEN network offered to the company advisory and business cooperation services, and the organisations of seminars and company missions as well.

What was the impact and results?

14 transhipment have been carried out. The beneficiary companies have gone from handling operations to specialized technical support teams. The turnover for the whole value chain: €5M per year. Direct jobs: 50. Significant improvements in the image of the value and service chain. A new business niche has been created.

From the eye to the cloud, changing the rules of surface evaluation

Technologies (SFtec)



SFtec is a startup that develops its business around the evaluation of surfaces using cutting-edge technology. The company carries out a non-destructive and nonconventional assessment of the coating and it was particularly interested in digitising its evaluation process. The first contact with the Network was in 2021, the company took part in a Cascade Funding training and their proposal was selected to apply artificial intelligence and cloud computing to automate the analysis process. In 2022, after the dissemination of a technology request profile TRNL20211202001, the



The Network services allow to have an international promotion" Survey and Foresee

client prepared and launched an EOI. The technology request referred to an open innovation challenge published on the KVK Business Challenge platform. SFtec finally was selected to carry out a proof of concept and other collaboration, under a confidentiality agreement.

What was my problem?

collaborators.

It is difficult for a small company in our region to do commercial marketing, to promote its services abroad.

How EEN could help my company? Support in stablishing collaboration and promote its know-how.

What was the impact and results? To be selected in this challenge, access to international contacts and future



Agrarian Transformation Society (ATS) Terracor benefits from EU support for innovative projects

The participants will meet at the kick off meeting presentation of the project. Then we will receive the guidelines of the tasks and we will make the study and prepare the statistics. The project lasts three years. We know that it will take us a lot of work, mainly bureaucratic, but we have always wanted to be involved in innovation projects to improve cultivation techniques and we will test if the technology of pulsed light can help us improve crops or to use fewer products to control pests. For us it is a great impetus to continue researching and innovating



Terracor Grup, a Mallorcan agricultural company, achieved success through support from the European Union for innovative projects. Seeking assistance from Fundació Bit, Terracor developed a business catalog and received strategic guidance on financial empowerment, talent acquisition, and innovation promotion. With Fundació Bit's help,

Terracor explored financing opportunities and created an action plan, leading to the successful application and inclusion in the consortium of the "The Circular Economy and Sustainable solutions for Agrifood in the Mediterranean - CESAM" project. This consortium, comprising nine partners from European regions, focuses on Circular Economy and Sustainability in the agrifood sector. Terracor's collaboration with Asclepios Tech involves testing pulsed light technology, powered by solar panels, to prevent microbiological contamination in fruit trees. The EU is expected to provide approximately 100,000 euros for this project, fostering long-term cooperation among partners and contributing to sustainable agricultural solutions in the Mediterranean.

Uniform balearic company visits various textile manufacturers in Istanbul



Photo Textile Factory Istanbul Süleyman Karakaya from the Chamber of Industry of Istanbul Leyre Mahillo International Product/Design Manager at My Uniform Baleares SLU

Balear Uniforms, S.L.U., founded in 1990 in the Balearic Islands, has evolved into a leading distributor of uniforms and workwear. In 2010, a generational transition saw María del Carmen taking charge, steering the company through challenges like the COVID-19 pandemic. The company, rebranded as My Uniform, achieved remarkable sales growth of 67.84% in 2022 and anticipates 55.85% growth in 2023.

Under María del Carmen's leadership, My Uniform embraced technological advancements, relocated its headquarters, and established a dynamic team. Seeking global suppliers, they collaborated with the European Enterprise Network (EEN) and, despite pandemic



challenges, experienced success.

My Uniform stands out in the industry by digitizing essential processes, providing a comprehensive digital request, management, and customer data system. Addressing sustainability concerns in the textile industry, the company offers ecofriendly options and promotes responsible disposal practices.

In September 2023, My Uniform, in collaboration with EEN and the Chamber of Commerce of Mallorca, visited nine textile factories in Istanbul. This successful venture, facilitated by Süleyman Karakaya from the Chamber of Industry of Istanbul, marked the initiation of manufacturing collaborations.

The company acknowledges the pivotal role of EEN in its success and expresses a commitment to exploring further opportunities through its services. Future plans for 2023 include launching the "My Uniform" brand, introducing innovative designs, participating in international events, and leveraging EEN services to achieve their objectives. My Uniform remains dedicated to contributing positively to society through responsible, circular, and digitized operations.



IS00396 - RANNSOKNAMIDSTOD ISLANDS and CH00527

Innosuisse - Swiss Innovation agency



ART-ER-SOCIETA CONSORTILE PER AZIONI

100% natural high-quality silica mineral from geothermal water from Hellisheiðarvirkjun.

Having a service team ready when in need of information on European markets is very valuable



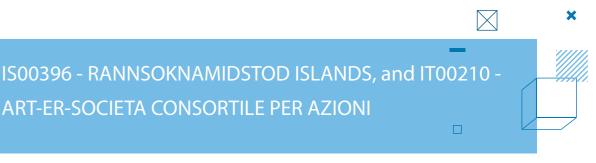
Enterprise europe network first met Geosilica in 2014 with advice regarding the company's position and further growth opportunities. Their main challenge was finding a foothold on external markets. In 2021, the network helped them attend the B2Match conference at the Natural and Organic Show in London. In At the company meeting, Geosilica had a meeting with a distributor and today they are now Geosilica's distributor in Finland. In early 2021, the network assisted Geosilica in completing a profile that was later published in the network's database. In 2022, an original Eol was received from ART-ER which was a great match for the project.

The future of **fitness analytics**.

Valuable support throughout our business journey



In 2021 Driftline met Enterprise Europe Network in need of scale-up advice. They took part in proposal clinic to find the right grant for them. In good cooperation, Eurostars grant was the best fit. In 2022 Driftline joined forces CSEM of Switzerland (www.csem.ch). The impact on company is mainly new connections, funding through Eurostars and an opening to new opportunities.



Prepared by the Enterprise Europe Network group of experts on the Single Market in cooperation with consortia coordinators and communication champions.

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