



Peers4Growth 20 23, Rotterdam

Agenda

November 8 – 9 Rotterdam, The Netherlands

November 2 : Online meeting with all participants and Stephan Botz (Gritd)

Link for the data-driven assessment : [Gritd.venturebuilding.nl/projectzhero/en](https://gritd.venturebuilding.nl/projectzhero/en)

Tuesday November 7

Any time	Individual arrivals	Rotterdam	Airport: Schiphol, Rotterdam/ The Hague Train: Rotterdam CS or by car
	Hotel Check in	NH Hotel Atlantic, Hotel Unplugged, Hotel The James,...	Bookings made via:
19:00	Dinner	TBC	

Wednesday November 8

8:30 – 9:00	Coffee and registration	LaatBloeien www.laatbloeien.nl Hofplein 1 3032 AC Rotterdam
09:00 – 09:20	Welcome Program for today EEN-project	Jose Villar IVACE
09:20 – 10:30	Module 1: Startup Framework Part 1. Explanation of the StartupFramework with the marketoriented milestones that a company goes through	Stephan Botz (Gritd) facilitator

	in its growth from startup to scale-up.	
10:30 – 10:45	Coffee Break	
10:45 – 12:30	Part 2. Entrepreneurs apply the StartupFramework to their own company and analyse which milestone they need to focus on to take the next step of growth.	Stephan Botz (Gritd)
12:30 – 13:30	LUNCH	
13:30 – 15:00	Module 2: Peer Learning Part 3. A real-life example of a company that has successfully gone through several milestones. Sharing of lessons learned.	Stephan Botz (Gritd)
15:00 - 15:15	Coffee Break	
15:15 – 16:30	Part 4. An open discussion with the entrepreneurs on how they successfully passed milestones and what they will do to achieve the next milestone.	Stephan Botz (Gritd)
16:30	Wrap Up / Conclusions	
19:30	Joint diner	TBC

Thursday November 9

Matchmaking

[Europort - November 7-10 2023, Rotterdam Ahoy - Programme and themes](#)

<https://www.europort.nl/programme/matchmaking>